



NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS INTEGRATED CAMPUS

School of Management Sciences

Report on Industrial Visit to National Institite of Rural Development & Panchayati Raj

The School of Management Sciences as part of its concern to develop industry institute interaction has organized a half day industrial visit to "National Institute of Rural Development & Panchayati Raj" located at Rajendranagar, Hyderabad on 7th April 2018 (Saturday) for MBA I & II Year Students to enrich them with the real time knowledge of the activities of the institute. 63 students along with 2 faculty members visited the organization and got exposure to the rural entrepreneurship development programs, like the honey extraction from bees without harming them, making of detergent soaps and powders, making hand bags, ornament making using pearls and gems, making of leafy plates used for eating etc., The institute also provides a platform to the interested people in moulding their career in the areas of rural development. The students are enlightened with the application of their theoretical knowledge to the various operational practices of a business.

The students started from the college at 10:00AM and reached the institute by 11:15AM. They were received by the concerned personnel and the students were briefed about the institute and their activities for 45 minutes and cleared the doubts raised by them. The students were also explained about the short term courses and the internship programs offered by the institute.

The students were very happy with the visit as they could get an insight of the rural development initiatives by the central government to encourage rural entrepreneurs. The faculty and students after thanking the management and HR personnel returned back to the college by 3:30PM.

Faculty Coordinators:

Mr. B. Rajender Goud

Mr. Suresh Kumar Nayak

MBA I Year Students - 46

MBA II Year Students - 17

Student Coordinators:

S. Shivani

Md. Rashimuddin

Sunanda

D. Bhargav Ram

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